



Moon Gallery Foundation

Report 2025

Intro

2025 was a year of significant endeavors for the Moon Gallery Foundation. The year began with a major new project, Moon Bound, and the initiation of a lunar mission scheduled for 2026. This project marks an important step in promoting discussion of broader questions about the relationship between the arts and the space sectors.

The key milestones of 2025 include establishing of the new community of artists, creating the Moon Bound Book and assembling a miniature art collection that is planned to land on the lunar south pole aboard Astrolab FLIP Rover. We launched a Moon Bound Blog and marked this year with two project exhibitions. One of the key initiatives for strengthening the community is establishing regular meetings with artists, initiated at the end of 2025 and planned to continue into 2026.

We continued to strengthen collaboration within the team, fostering more effective communication and welcomed new members:

- The collective of Moon Bound Project Artists
- Darya Gladkova, Project Intern

These developments have strengthened our team and broadened our scope of activities, creating a solid foundation for future work. The momentum gained this year has set the stage for continued growth, collaboration, and artistic innovation.

Composition of the board

Chair: Anna Sitnikova
Vice Chair: Elizaveta Glukhova
Treasurer: Peter Buist

Projects Overview

Moon Bound Mission

The Moon Bound mission centers on a single question: How does the Moon see the Earth?

It is a set of artworks created by artists from the Moon Gallery, which are planned to land on the Moon's South Pole. It is scheduled to launch in July 2026, on a Falcon Heavy that is carrying a Griffin 1 lander. On that lander is the Astrolab FLIP Rover, a testing ground for future lunar pole science and technology development. Affixed to the rover is a Lifeship Pyramid containing the Moon Bound Book and a set of artworks.

Moon Bound Art Collection

A collection of artworks heading to the Moon is contained within LifeShip's Lunar Pyramid, whose golden exterior faces were engraved by Liat Segal and Yasmine Meroz.

Moon Bound payload includes:

- Moon Bound Book by the Moon Gallery Foundation and a collective of artists
- Earthling-Conduit of Emotions by Eva Petrič
- Flight Candidate #9 by Hans Brooymans
- Lunar Sample Return 1 (LSR-1) by Jack Madden
- Beauty in Scale by Jessica Hunnicutt
- Time slices by Lakshmi Mohanbabu
- FENUA: The Last Fragment by Paulina Almeida
- Oceans Deep: Blue Marble by Richelle Ellis
- Unfinished (Hope) by Masahito Ono.
- Copper Wire Nest by Mary Kuiper
- "Moon Village": A Global Science Opera by Oded Ben-Horin, Kjetil Sømoe, Janne Robberstad

Moon Bound Book

At the beginning of 2025, Moon Gallery launched an open call to any artists willing to answer this question. We collected responses from over 50 creatives and researchers from around the world. Submitted in multiple languages and across text and image formats, a selection of 48 contributions were compiled into a 1 cm³ book, reflecting a diverse range of perspectives on humanity and space. We want this to spark discussion about our relationships to the Moon and the Earth and our visions of a just, meaningful, and diverse future in both places.

The project team includes:

- Initiative: Anna Sitnikova, Elizaveta Glukhova, Stichting Moon Gallery Foundation
- Concept: Barbara Brownie
- Project Management: Anna Sitnikova, Elizaveta Glukhova, Barbara Brownie
- Editor: Barbara Brownie
- Texts: Barbara Brownie, Christopher Cokinos, Luis Bernardo Guzmán
- Curation: Luis Bernardo Guzmán
- Graphic Design: Annegien Schilling, Joanne van der Wal (Figure Ten)
- Book Development and Creation: Evan Lorenzen (Art and Such Evan)

Moon Bound Blog

In the summer of 2025, we started working on a new initiative – the Moon Bound Blog, in which Moon Bound artists share essays and artist statements reflecting on their contributions to the project and provide readers with insights and a deeper understanding of the project. It is a platform for sharing ideas and perspectives and translating them to a broader public.

The blog is curated by Barbara Brownie and Christopher Cokinos.

Website: moongallery.eu/blog/

Representative activities/events

International Astronautical Federation Spring Meetings 2025

25 – 27 March, 2025, Paris

Moon Gallery Foundation joined committee meetings of Space Museums and Committee for the Cultural Utilisation of Space (ITACCUS) at the IAF Spring Meetings.

CNoS "Artist as Agent: Infiltrating Space Science and Technology"

23 July, 2025, online

An online event hosted by The Cultural Negotiation of Science brought together Chair Anna Sitnikova, Project Curator Luis Bernardo Guzmán, and Nahum Romero, Director of the Kosmica Institute, as invited speakers. They were discussing how artists working in space-related domains actively reshape infrastructures, provoke cultural paradigms, and challenge the hierarchies of who gets to participate in the future of space exploration.

Dutch Design Week

17 – 25 October, 2025, Eindhoven

It was the first time the Moon Bound Book was shown to the public. The Moon Bound project was exhibited at BioArt Laboratories in Eindhoven. As part of the Dutch Design Week Highlights Tour, Moon Gallery organized a guided walk with guests, offering insights into the project and its artistic vision. In addition, the Foundation hosted the New Moon Poetry and Tea gathering, where guests participated in a collective reading of poems from the Moon Bound Book, accompanied by tea in an intimate and reflective setting.

COSPAR Scientific Symposium 2025

3 – 7 November, 2025, Cyprus

The Moon Bound exhibition was presented at the Cyprus Space Exploration Organisation. The opening event included a talk by Barbara Brownie. The exhibition featured the Moon Bound Book, the Lifeship pyramid, and the Lifeship Seed bank, alongside Moon Bound Payload sculptures created by artists from the Moon Gallery Community.

Outlook 2026

In the summer of 2025, we started working on organizing the Moon Bound Exhibition in Plovdiv, Bulgaria, which is scheduled for February 2026 and funded by the European Union and the Cultural Ministry of Bulgaria. This exhibition is planned to be the biggest for Moon Gallery so far, promoting the lunar mission and the Foundation's ambitions of establishing the first permanent gallery on the Moon.

At the end of 2025, we started planning a few more projects for 2026:

- Organizing Book Lunch at the oldest book museum in the world, Huis van het Boek, in the Hague, planned for January 2026.
- Production of the Moon Bound Book copies for museums and public availability.
- Planning a new season of the Artonaut Podcast on a larger and more professional scale, including higher production quality, a broader range of guest speakers, and wider audience outreach.
- Conducting regular meetings with artists starting in January 2026, to be held every two months.

In 2026, we plan to successfully launch the Moon Bound mission to the Moon and arrange exhibitions and events in order to promote the initiative and raise public awareness. We also plan to submit an application to participate in the International Astronautical Congress, which will take place in Antalya, Turkey. Additionally, we aim to increase the media presence of the project and its visibility through active collaborations with artists and institutions.

Community Building

The Moon Bound Book contributors are based in sixteen countries all over the world. The regular meetings with them will allow artists to meet each other, learn about artistic practices, and build relationships for further international collaboration. This initiative will also strengthen the community and foster teamwork to promote the project and ensure a successful launch, generating public and media attention.

During these meetings, Moon Gallery will present its latest news, while artists will have the floor for personal artistic presentations and to share insights from the space, science, and art sectors. In December 2025, we finalized a schedule for these meetings and sent invitations, already observing interest and increasing involvement.

Website and Social media

The Vice Chair has kept the website up to date. News messages were circulated to our following through Newsletters, Facebook, Instagram, and LinkedIn.

Social media: Elizaveta Glukhova, Anna Sitnikova, Darya Gladkova

Website: Elizaveta Glukhova, Anna Sitnikova, Darya Gladkova

Finances

Administratie- en advieskantoor Ikink has compiled financial statements 2025 for Moon Gallery Foundation. The financial report, including the operating statement and the balance sheet as of the end of 2025, is attached as an appendix to the annual report.

Colophon

Year report 2025 is published by Stichting Moon Gallery Foundation.
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