



Moon Gallery Foundation Report 2024

Intro

In 2024, the Moon Gallery Foundation embarked on a year of reflection and transformation, setting the stage for our future growth and impact. We took deliberate steps to define the changes needed to evolve and strengthen our mission.

Key initiatives this year included the complete redevelopment of our website aimed at increasing the visibility of our artists and projects and the launch of the “Artonauts” podcast, designed to deepen connections within our growing community. We continued to cultivate partnerships within the space sector, laying the groundwork for upcoming Moon mission opportunities and preparing for the eagerly awaited precursor mission to the Moon.

Organizationally, we renewed our leadership by reelecting the board, bringing fresh perspectives to our goals and operations. We also welcomed several new members to our team:

- Peter Buist, our new Treasurer
- Luis Bernardo Guzman, artist and art curator
- Arno Geens, expert advisor
- Adina Valiyeva, PR and communications intern

Together, they strengthen our capacity to lead the Foundation into its next chapter. 2024 marked an organizational reset with the continued support of our community, donors, friends, and ambassadors, we are poised to enter an exciting new phase of growth and creative exploration.

Composition of the Board

In 2024 the foundation stopped working with its Chair - Bernard Foing.
At the end of the year the board consisted of:

Chair	Anna Sitnikova
Vice Chair	Elizaveta Glukhova
Treasurer	Peter Buist

Representative Activities/Events

International Astronautical Congress 2024

14th – 18th of October, 2024, Milan

Presenting the work of the foundation at the Space Culture Session of the conference. Attending meetings and events promoting space culture and equitable access to space.
Networking events. Acquisition of potential Moon mission partners.

European Space Policy Institute Collaboration

14th – 18th of October, 2024, Milan

Exhibiting ISS payload at the ESPI booth. Interactive talk as a part of the ESPI program:
“Equitable access to space: a cultural perspective”.

Artonaut Podcast

Year round, 2024

Conversations about the fascinating intersection of art and space exploration, with esteemed artists.

In every episode we take you on a journey through the cosmos, guided by the visionary minds shaping the future of humanity`s reach into the stars. Whether you are an art or a space enthusiast, or someone who is merely looking for a thought-provoking discussion, this podcast offers something to everyone!

The first season of the podcast is dedicated to Analogue Worlds.

Website and Social media

The Vice Chair has kept the website up to date.

News messages were circulated to our following through Newsletters, Facebook, Instagram, and LinkedIn.

Website: Elizaveta Glukhova

Social Media: Adina Valiyeva

Outlook 2025

In 2025, we are launching a precursor mission to the Moon as a testbed for our ultimate lunar art installation.

This initiative will include a comprehensive reevaluation of our curation methodologies, helmed by Luis Guzman, and the creation of new artworks.

The precursor mission will act as a testbed for experimental ideas and approaches, helping us refine the vision and logistics of our future Moon-based installation. It will also serve to reignite connections within the art community and strengthen our network across the space industry. To support this mission, we plan to:

- Attend at least one major space conference;
- Host at least one public exhibition;
- Organize a series of public-facing events, including panel discussions, artist talks, and hands-on workshops.

Additionally, we will continue producing the Artonaut podcast series. In 2025, we aim to complete the first season and begin conceptual development and capacity-building for a second season.

Finances

Administratie- en advieskantoor Ikink has compiled financial statements 2024 for Moon Gallery Foundation. The financial report, including the operating statement and the balance sheet as of the end of 2024, is attached as an appendix to the annual report.

Colophon

Year report 2024 is published by Stichting Moon Gallery Foundation.
The Hague, May 2025

Text: Anna Sitnikova and Elizaveta Glukhova
Design: SEED studio

art@moongallery.eu
www.moongallery.eu